

NEWSLETTER

THE TAYYIB®

Business & Lifestyle Practice With Tayyiban Quarterly

www.chtco.au **1st** 3rd Quarter 2024

SPECIAL REPORT

Why Migrating your business in Halalan Tayyiban Business

BUSINESS 2

Understanding Halal & Tayyib Practices in Food & Beverages

BUSINESS 3

INHART IIUM commitment to accelerate ownership

SPECIAL REPORT



According to global market analysis, the Halal Food market is expected to reach USD 3.8 trillion by 2025. With the introduction of the Halal Tayyib Assurance Standard (HTA Standard), it is predicted that this market will experience an additional 30% growth within the first three years of its implementation, further solidifying its position as a significant player in the global food industry..

TAYYIBAN products and services are guaranteed to meet and exceed the current global Halal standards, providing an added layer of assurance and quality that sets us apart from others in the industry.

TAYYIBAN products and services are designed to cater to the needs of all consumers, with a special focus on serving the Muslim communities worldwide, providing them with a premier range of products that meet their unique requirements and preferences..

With the global Muslim population projected to continue growing, TAYYIBAN is well-positioned for significant expansion. By the second quarter of 2026, we anticipate that TAYYIBAN will have established itself as a leading brand, with a reputation for quality and reliability, and become a household name among Muslim communities worldwide.